Help with Problem Analysis

Follow these steps to get to the root cause of the problem.

1. State the issue or problem.	Example: • Too many kids are obese. • Farming dependent communities are experiencing population loss. • Youth are poorly equipped to enter the job market. • Communities are experiencing conflicts over agricultural land development and farmland preservation.
2. Ask "Why?" Example: "Why are so many kids obese?"	Answer: • Because they eat fatty foods. • Because they get little exercise. • Because they ….
3. For each answer, ask: "But why?" Continue until the "But, why?" questions have been answered. Example: But, why do they eat fatty foods?	Answer: • Because they like the taste. • Because they are available in the home/at school. • Because they haven't tried alternatives. • Because… But, why do they like the taste? Because … But, why are they available in the home/at school? Because… But, why haven't they tried alternatives? Because… But why do they get little exercise? Because…
4. For each answer look at: WHO is involved? Who is part of the problem and its resolution?	Engage others to help define and clarify situations and problems that form the foundation of your logic model development.